

The University of Alabama
Department of Marketing and Trademark Licensing
Box 870339
Tuscaloosa, AL 35487
205-348-9691



September 13, 2017

Fenton Memorials, Inc.
Attn: David Lambert
3236 Owen Road
Fenton, MI 48430
(810) 629-2858

Dear David,

This is in response to your request for authorization to utilize trademarks of The University of Alabama for a memorial with the Alabama "Circle Primary Mark" logo and "Roll Tide" verbiage for Jimmie Lee Mills.

Through this writing, you are hereby granted a royalty-free license to produce this artwork bearing a trademark of The University of Alabama. This is for one time use only.

I trust that you will find this communication to be responsive to your request. If you have any questions concerning the authorization granted herein, please feel free to call me at 205-348-4348.

Sincerely,

Paul Mills
Assistant Director of Licensing

Subject Permission Letter-Alabama Licensing

From Paul Mills <pmills@ia.ua.edu>

To david@fentonmemorials.com <david@fentonmemorials.com>

Cc one4thewings@gmail.com <one4thewings@gmail.com>

Date 2017-09-13 17:31



- Permission Letter - Jimmie Lee Mills_9.13.17.pdf (46 KB)
- Alabama_Logo#1.png (9 KB)

Good afternoon David,

I understand you've been speaking with Dusty Craine and his family about a headstone for Jimmie Lee Mills. I've attached a one-time usage letter to this email granting approval for their request for use of our indicia on the headstone. I've also attached the circle primary mark logo as well. If you have any questions or need anything else, please let us know.

Thanks,
Paul

Paul Mills | Assistant Director of Trademark Licensing

University of Alabama | 920 Bryant Drive, Gate 1 | Box 870339 | Tuscaloosa, AL | 35487

Work: 205.348.4307 | Fax: 205.348.9601

Email: pmills@ia.ua.edu | www.rolltide.com/licensing



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